



Advertising Agreement

THIS AGREEMENT, effective, _____, **20**____, is between The Yelm Area Chamber of Commerce and _____

Mailing address at _____

Advertiser / Sponsor Name: _____

Advertiser / Sponsor Address: _____

Principal Contact Person: _____

Phone: () _____ Email Address: _____

Does the sponsor need a banner ad created _____ If Yes see section #5

Advertiser providing graphic ready ad _____

Local Advertising Costs: Rates apply to each 6 second spot.

This advertising agreement is to be in effect starting on _____ and ending on _____ for _____ coverage.

Examples

Weekend Special (Fri., Sat., Sun.)	=	\$ 50.00
One Week/24 hour coverage	=	\$ 100.00
Six Weeks/24 hour coverage	=	\$ 500.00
Twelve Weeks/24 hour coverage	=	\$1000.00
Thirty Weeks/24 hour coverage	=	\$2500.00
52 Weeks/1 Year /24 hour coverage	=	\$4000.00 (special 3 months free)
72 Weeks/18 Mo./24 hour coverage	=	\$5000.00 (special 5 months free)
Set up fee	_____	0/Waived
Total Cost	_____	_____

Payment Received: _____ *Payment must be received in full*

Message: Please provide the message you would like carried on your advertisement. Example: phone number, business location, business slogan, logo etc.

Special conditions:

=====

This agreement is subject to the terms and conditions on the following page.

=====



TERMS AND CONDITIONS

- 1) **Advertisements** – means the graphic file supplied by an advertising client, unless otherwise indicated by contract.
- 2) **Advertiser / Sponsor** – means the individual or entity listed on the front page of this agreement.
- 3) **Advertising Rate** – The local administrator will govern the rate indicated on the contract.
- 4) **Advertising Space** – means the space reserved on the Yelm Chamber community message center.
- 5) **Design Work**- The Yelm Area Chamber of Commerce does not design ad beyond text ads with stock graphics. Should you need or want a specific design or logo, you would need to supply that in the format needed from an outside source.
- 6) **Right to refuse unacceptable advertising** – The Yelm Area Chamber of Commerce and/or its agents reserves the right to refuse any advertisement it deems inappropriate or that does not conform to its graphic specifications. Messages that are controversial or in any way reflect negatively of the Yelm Area Chamber of Commerce can be rejected. All graphics must be within the file size and dimension restrictions listed in this agreement. The Yelm Area Chamber of Commerce and/or its agents may request changes to any advertisement it deems unacceptable. Such a request does not constitute a termination of this Agreement and will not affect the enforceability of any of its provisions.
- 7) **Responsibility of copy** – The Advertiser / Sponsor agrees to indemnify and save harmless The Yelm Area Chamber of Commerce and /or its agents from any liability, loss and expense of any nature arising out of the display of any graphics, text, display and illustrations supplied by the Advertiser / Sponsor or developed by a Yelm Area Chamber of Commerce agent and agreed to by the Advertiser/sponsor. The copy is the sole property of the Advertiser or sponsor.
- 8) **Start Date** – means the first date the Advertisement appears on the Yelm Area Chamber of Commerce community message sign.
- 9) **Term Guarantee** – The Yelm Area Chamber of Commerce guarantees that the advertising space specified on this agreement will be available for the length of time (start date to renewal date as noted on the front of this agreement) stipulated herein or advertiser will be eligible for a refund covering the time slots that are affected only.
- 10) **Upgrading of advertisement** – after entering into this agreement, the Advertiser / Sponsor may request an upgrade of the advertisement space, if accepted the upgrade can recalculate purchased space into the time rotation sequence. An upgrade of advertisement space will constitute a termination of this agreement and a commencement of a new agreement at the rates and on the terms in effect at the time of the upgrade. The Advertiser / Sponsor may not request a downgrading of advertising space during the tenure of the agreement. Any requested change must be executed with new contract to be in effect.
- 11) **Payment** - The Advertiser / Sponsor are responsible to pay The Yelm Area Chamber of Commerce in full at the time of the contract.
- 12) **Cancellation**- Advertiser has the right to cancel 14 days prior to start date, subject to a 25% cancellation fee plus any associated cost of design; Cancellations should be in writing. Cancellations within 14 days are subject to a 50% cancellation fee. After start date of an advertisement campaign no refunds will be available.

By signing below I certify that I am the owner or authorized representative of the Advertiser.

The advertiser has read and agrees to the Terms and Conditions by the signature below

This agreement is fully executed upon the acceptance by both parties' signatures.

Yelm Area Chamber of Commerce agent _____ Date _____

Advertiser _____ Date _____